

# VEER NARMAD SOUTH GUJARAT UNIVERSITY

• SURAT •

A SESSION ON

## Beyond the Canvas:

### From Creative Idea to Startup

Exploring SSIP 2.0, POC, IPR,  
Grants & Entrepreneurship



#### IDEATE

Discover  
Creative  
Possibilities



#### PROTECT

Safeguard Your  
Original  
Creations



#### VALIDATE

POC & Prototype  
Your Creative  
Concept



#### FUND

Explore Grants  
& SSIP 2.0  
Support



#### LAUNCH

Build Your  
Creative  
Venture



#### IMPACT

Create Value,  
Inspire &  
Grow

JOINTLY ORGANIZED BY



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)

**SSIP**

STUDENT STARTUP &  
INNOVATION POLICY

**DEPARTMENT OF  
FINE ARTS**



**DEPARTMENT OF  
FINE ARTS  
VNSGU**

#### WHAT YOU WILL EXPLORE?

- ✓ SSIP 2.0 Policy & Benefits
- ✓ POC & Prototype Validation
- ✓ IPR: Protect Your Creative Work
- ✓ Grants & Funding Opportunities
- ✓ Startup Journey for Creatives
- ✓ Mentorship & Support Ecosystem



#### WHO SHOULD ATTEND?

- 👤 Students
- 👤 Innovators
- 👤 Artists & Designers
- 👤 Creative Entrepreneurs
- 👤 Researchers



**DATE**  
**14/08/2026**  
**(Thursday)**



**TIME**  
**11:00 AM**



**VENUE**  
Seminar Hall,  
Department of Bioscience,  
VNSGU, Surat

**PAINT IDEAS.  
BUILD DREAMS.  
LAUNCH IMPACT.**



Learn | Innovate  
Collaborate



Protect Your  
Art with IPR



Access Grants  
& Funding



Build Network  
& Mentorship



Turn Creativity  
into Impact

**CREATE. INNOVATE. ENTREPRENEUR.** *Inspire the Future.*